1. Exceeded sales goals by [Number]% to increase revenue and facilitate selling of [Product or Service].
2. Expanded YOY revenue by $[Number] since [Timeframe], resulting in [Number]% increase.
3. Conducted on-site product demonstrations to highlight features, answer customer questions and redirect concerns toward positive aspects.
4. Grew business sales by [Number]% in [Timeframe] through effective cross-selling, exceptional customer service and cold calling.
5. Developed and utilized [Type] reports to assist leadership with key decisions and outperformance of operational targets.
6. Worked to develop network by identifying and pursuing new leads, attending industry events and building rapport with clients.
7. Demonstrated products and specific features at customer locations and special events.
8. Liaised with customers, management and sales team to better understand customer needs and recommend appropriate solutions.
9. Automated [Type] contact management system, resulting in better client organization and goal alignment.
10. Implemented marketing and sales campaigns to effectively brand [Product or Service].
11. Networked at events and by phone to expand business profits and revenues.
12. Coordinated trade shows and created marketing collateral to reach greater potential customers.
13. Conferred with existing and potential customers to assess requirements and propose optimal [Type] solutions.
14. Achieved sales goals of $[Amount] and service targets by leveraging interpersonal communication skills and product knowledge to cultivate and secure new customer relationships.
15. Interacted with problematic accounts, helping to build lasting rapport and boosting revenue opportunities.
16. Monitored weekly sales to write reports for senior leadership and streamline operational processes.
17. Forged and nurtured impactful relationships with customers to cultivate loyalty, boosting customer satisfaction ratings [Number]%.
18. Performed cold-calling and follow-ups with leads to secure new revenue.
19. Initiated effective sales techniques and drove product sales to over $[Amount] in [Timeframe].
20. Maximized business potential by providing excellent customer service and ensuring [Number]% client retention.